



Maryland Association
of Community Services



WRITING AN EFFECTIVE AWARD NOMINATION

TIPS FOR WRITING NOMINATIONS

HOW TO BEGIN

Where do you begin?

The following are tips for writing an effective award nomination for the MACS Direct Support & Supervision Conference Awards.

All members of MACS
are welcome to make nominations.

Let's get started!



HOW TO BEGIN

Once you have selected the person (s) you want to nominate in either category, you will need to complete the MACS DSP and/or Frontline Supervision Nomination Form (s).

The links to submit a nomination can be found in the Nomination Announcement email



SELECTION COMMITTEE

Your nomination form will be reviewed by the Nomination Committee anonymously. The committee **will not** have the name of the staff or agency when reviewing your submission.

Make your nomination **StAnD oUt!**

Give details and specific examples as to why your nominee should win!

Make every sentence count!



WRITING TIPS

The Nomination
Committee is relying on
your words and examples
to
“see”
your nominee’s attributes
and contributions.



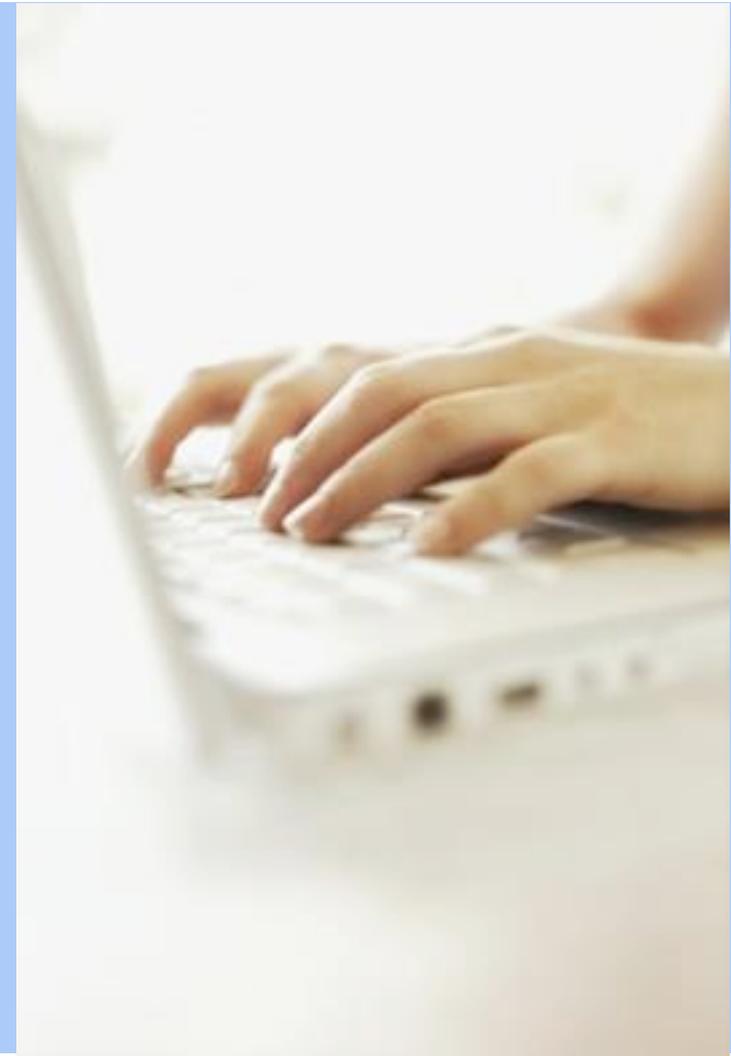
WRITING TIPS

Reviewers on the
Nomination Committee
do not know anything
about your nominee,
so detailed
information
is key!



WRITING TIPS

Give **specific examples**.
Use **descriptive language**.
Give a **situation or example** that shows why your nominee should win the DSP or Supervision Award.



SPECIFIC AND DETAILED EXAMPLES

Giving specific and detailed examples about your nominee, will help the Nomination Committee better understand **why** your nominee should **win!**



SPECIFIC AND DETAILED EXAMPLES

Share examples of how your nominee serves as a role model and/or mentor for others.

List a couple of detailed accomplishments and your nominee's impact for people he/she supports or supervises.

just
another
example

SPECIFIC AND DETAILED EXAMPLES

Describe how your nominee's work performance demonstrates commitment to core values such as:

- excellence
- integrity
- leadership
- respect
- person centered thinking



STRONG VS. WEAK STATEMENTS

Weak: *“Cheryl is reliable and has a willingness to seek new activities for the ladies she supports.”*

Strong: *“Cheryl has made the internet come alive for the ladies she works with. She did a special training with them on using the internet and made it so much fun. They now access activities they want to do, connect with family members, search for jobs and more. She also prepared a terrific set of easy reference materials that they can refer back to if they ever forget how to do something. This has made the ladies independent in accessing the web.”*

WRITING TIPS

By using specific examples, you will **emphasize** what you are saying and show the committee why your nominee should win the award.



MAKE EVERY SENTENCE COUNT!

Avoid sweeping generalities:

(i.e. “He’s a hard worker,” or “She goes above and beyond her job duties”.)

Make every sentence count!

Successful nominations have enough details to make the case for the nominee’s achievement.

PROOFREAD

- Grammatical errorz, typos, and misspellllled words detract from the quality of the the nomination. Oops!
- Have someone review your nomination before you submit it, they may find errors or give feedback on how to make it better.



STAND OUT FROM THE CROWD

Remember, the Nomination Committee is reading up to 80 other nominations!

How can you present your nomination in a way that **sets it apart** from others?



FINAL THOUGHTS

Write your
nomination
from the heart,
and provide as much
specific information
as you can.



FINAL THOUGHTS

These tips cannot guarantee that your nominee will be selected, but they **can help** the anonymous Nomination Committee choose the best nominees.



SUBMIT YOUR NOMINATION TODAY

**Submit your nomination(s)
by close of business**

March 24, 2026

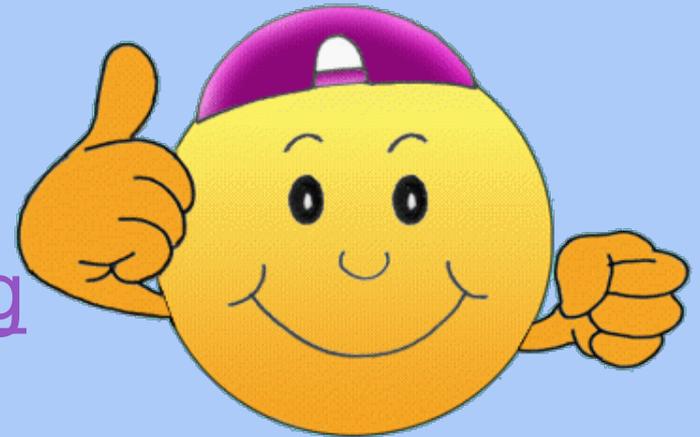
QUESTIONS

Do you have any questions!

Feel free to contact
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GO FOR IT !



GOOD LUCK !

The awards will be given at the Awards Banquet on Thursday, May 21, 2026.